

ASUSTeK

4Q 2009 Investor Conference

Disclaimer

ASUSTeK's presentation contains forward-looking statements subject to significant risks and uncertainties. Actual results may differ materially from those contained in the forward-looking statements.

The forward-looking statements in this release reflect the current belief of ASUS as of the date of this release, we undertake no obligation to update these forward-looking statements for new information, future events, or otherwise.

Agenda

- **4Q 2009 Financial Result**
- **Business Highlights**
- **Q & A**

4Q Financial Result

4Q 2009 Brand I/S (QoQ)

in NT\$ Mn	2009 4Q	%	2009 3Q	%	QoQ
Net Revenue	84,750	100.0%	68,236	100.0%	24.2%
COGS	(66,946)	(79.0%)	(52,552)	(77.0%)	27.4%
Gross Profit	17,805	21.0%	15,684	23.0%	13.5%
OS & Royalty cost	(6,506)	(7.7%)	(4,753)	(7.0%)	36.9%
Gross Profit after OS	11,299	13.3%	10,932	16.0%	3.4%
Operating Expenses	(7,738)	(9.1%)	(6,942)	(10.2%)	11.5%
Operating Income	3,561	4.2%	3,990	5.8%	-10.7%
Non-OP Items	1,590	1.9%	3,632	5.3%	-56.2%
Pre-Tax Income	5,151	6.1%	7,621	11.2%	-32.4%
Tax	508	0.6%	(1,124)	(1.6%)	-145.2%
Net Income	5,659	6.7%	6,497	9.5%	-12.9%

(unaudited brand consolidated financials)

4Q 2009 Brand I/S (YoY)

in NT\$ Mn	2009 4Q	%	2008 4Q	%	YoY
Net Revenue	84,750	100.0%	67,592	100.0%	25.4%
COGS	(66,946)	(79.0%)	(60,275)	(89.2%)	11.1%
Gross Profit	17,805	21.0%	7,317	10.8%	143.3%
OS & Royalty cost	(6,506)	(7.7%)	(4,161)	(6.2%)	56.4%
Gross Profit after OS	11,299	13.3%	3,157	4.7%	258.0%
Operating Expenses	(7,738)	(9.1%)	(8,227)	(12.2%)	-5.9%
Operating Income	3,561	4.2%	(5,071)	(7.5%)	170.2%
Non-OP Items	1,590	1.9%	2,108	3.1%	-24.6%
Pre-Tax Income	5,151	6.1%	(2,963)	(4.4%)	273.9%
Tax	508	0.6%	165	0.2%	207.5%
Net Income	5,659	6.7%	(2,798)	(4.1%)	302.3%

(unaudited brand consolidated financials)

2009 Brand I/S

in NT\$ Mn	2009	%	2008	%	YoY
Net Revenue	248,178	100.0%	266,880	100.0%	-7.0%
COGS	(202,474)	(81.6%)	(215,695)	(80.8%)	-6.1%
Gross Profit	45,704	18.4%	51,185	19.2%	-10.7%
OS & Royalty cost	(16,872)	(6.8%)	(14,170)	(5.3%)	19.1%
Gross Profit after OS	28,831	11.6%	37,015	13.9%	-22.1%
Operating Expenses	(24,326)	(9.8%)	(25,609)	(9.6%)	-5.0%
Operating Income	4,505	1.8%	11,405	4.3%	-60.5%
Non-OP Items	8,339	3.4%	9,180	3.4%	-9.2%
Pre-Tax Income	12,845	5.2%	20,585	7.7%	-37.6%
Tax	(366)	(0.1%)	(4,128)	(1.5%)	-91.1%
Net Income	12,479	5.0%	16,457	6.2%	-24.2%

(unaudited brand consolidated financials)

4Q 2009 Non-OP Items

Non-OP Items	4Q	3Q	2Q	1Q	2009
Interest Income (net)	8	(6)	23	(20)	5
Investment Income	1,795	3,297	707	1,108	6,907
<i>Pegatron</i>	2,314	3,281	473	757	6,825
<i>Askey</i>	(538)	(21)	25	231	(303)
<i>Others</i>	19	38	209	119	385
Exchange Gain / (Loss)	(91)	226	(953)	1,397	579
Dividend Income		234			234
Other Income (net)	(121)	(120)	178	677	614
Total Non-OP items	1,590	3,632	(45)	3,162	8,339
<i>* Pegatron Profits</i>	2,213	3,528	497	513	6,752

4Q 2009 Brand B/S

in NT\$ Mn	Dec 31, 2009	Sep 30, 2009	QoQ	Dec 31, 2008	YoY
Cash & cash equivalents	39,759	41,896	-5.1%	23,704	67.7%
Accounts receivable	33,148	33,506	-1.1%	43,221	-23.3%
Inventories	38,231	32,162	18.9%	41,821	-8.6%
Current Assets	119,812	114,343	4.8%	119,634	0.1%
Long-term investments	116,429	118,722		111,496	
Fixed assets	4,536	4,813		3,736	
Other assets	3,942	575		1,608	
Total Assets	244,718	238,454	2.6%	236,474	3.5%
Accounts payable	36,499	39,815	-8.3%	27,469	32.9%
Current Liabilities	69,859	70,604	-1.1%	66,917	4.4%
Total Liabilities	71,534	72,941	-1.9%	69,652	2.7%
Stockholders' equity	173,184	165,513	4.6%	166,822	3.8%
Days of Inventory	52	56		63	
Days of AR	36	45		58	
Days of AP	50	69		42	
CCC Days	38	32		80	

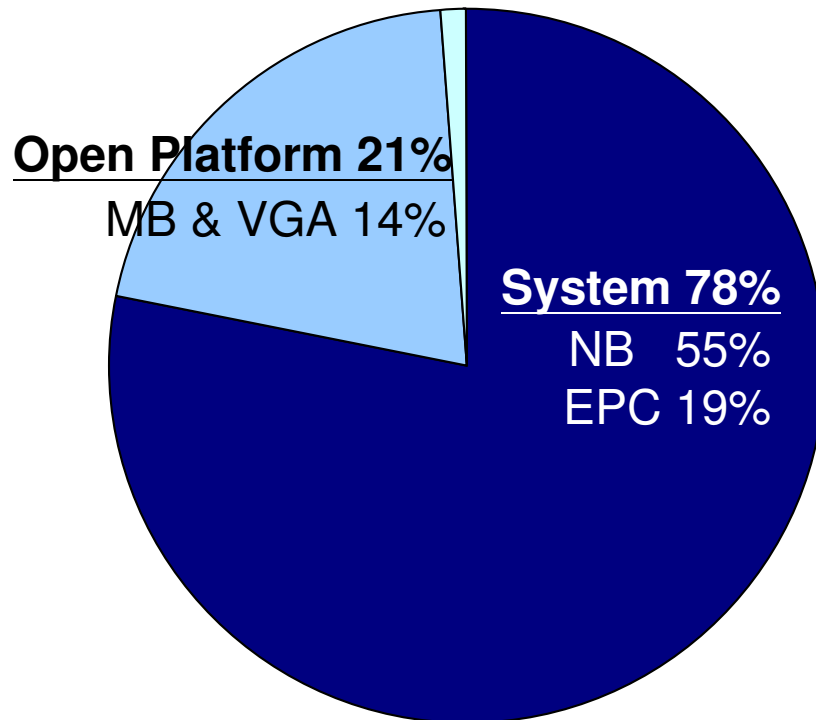
*CCC calculation based on ending balance and quarterly unaudited consolidated brand financials

Business Highlights

Product Mix

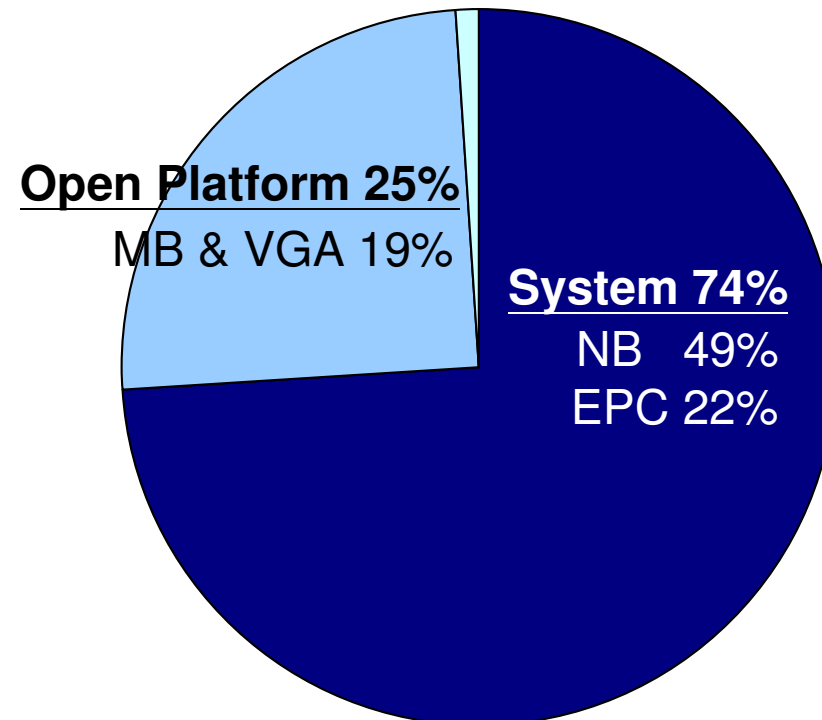
4Q 2009
NT\$ 85bn

Handheld 1%



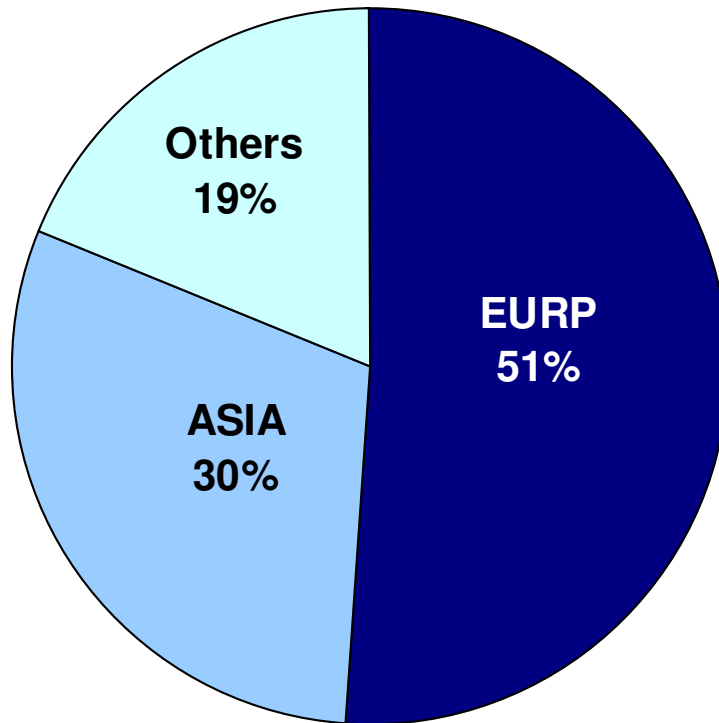
3Q 2009
NT\$ 68bn

Handheld 1%

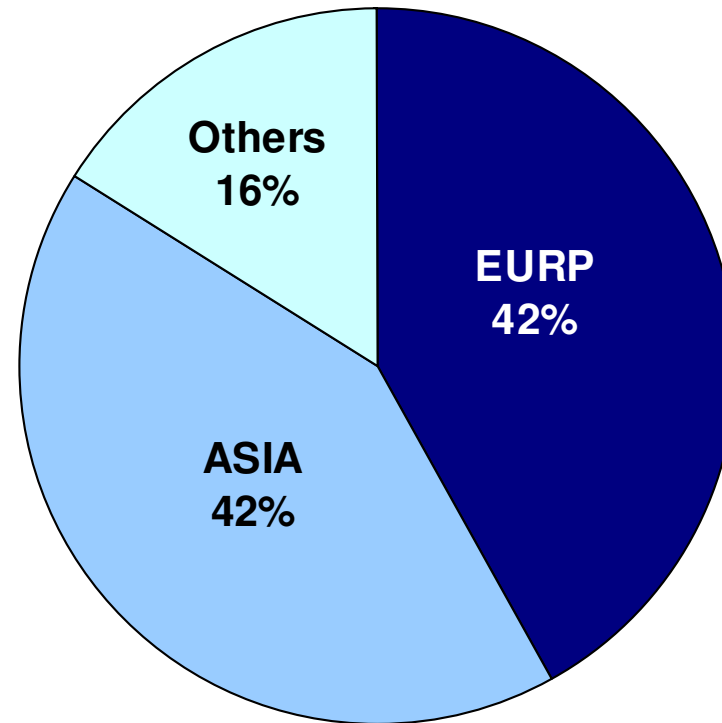


Geo Mix

4Q 2009
NT\$ 85bn

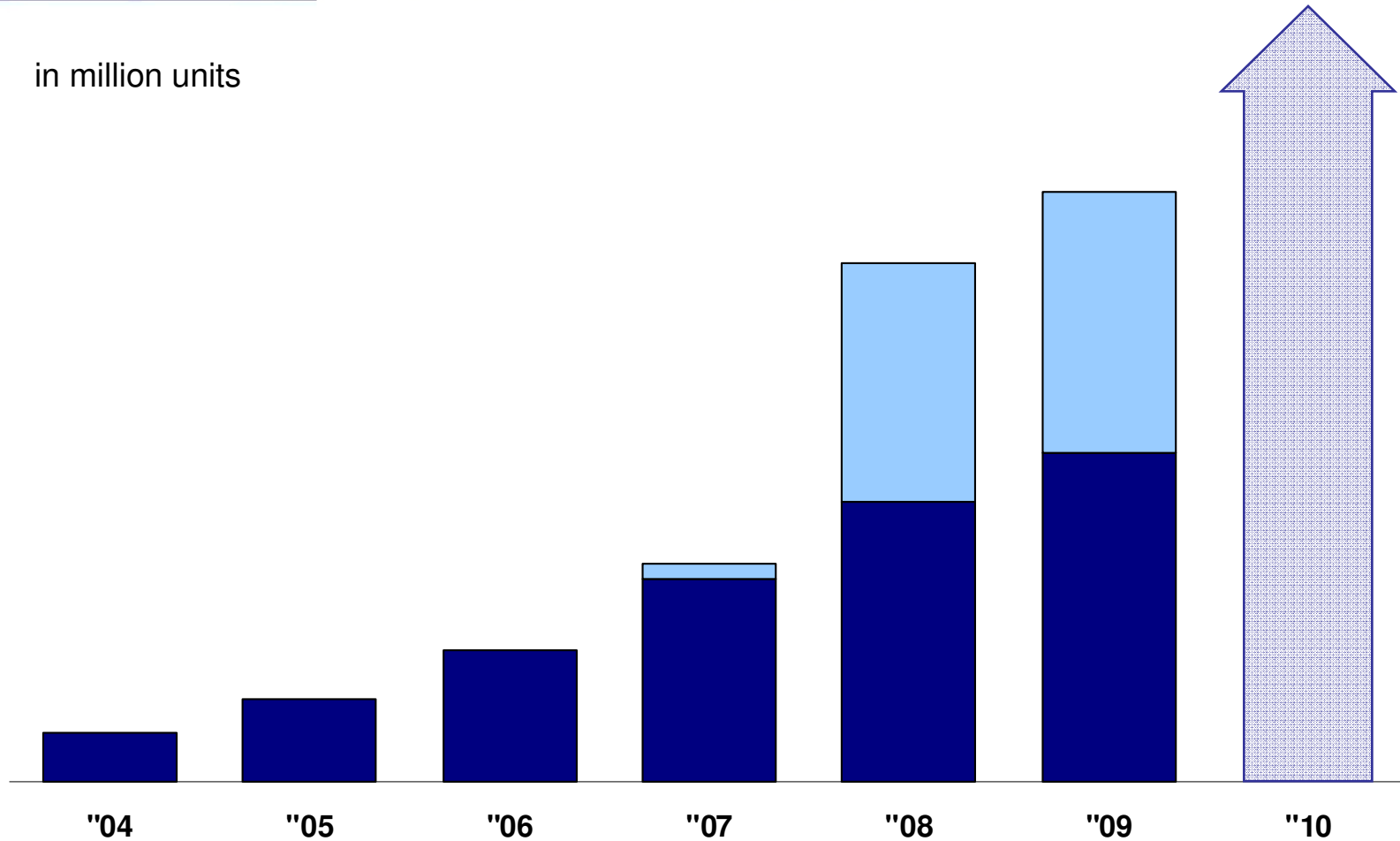


3Q 2009
NT\$ 68bn



NB & Netbook Shipment

in million units



NB

1.0

1.7

2.7

4.2

5.8

6.8

EPC

-

-

-

0.3

4.9

5.4

>30% growth

Total

1.0

1.7

2.7

4.5

10.7

12.2

2009 Business Summary

Shipment

	2009	2008	YoY
MB	21~22M	22~23M	-5%
NB	6.8M	5.8M	+17%
Eee PC	5.4M	4.9M	+10%

- Established prudent inventory management and FX hedging policy.
- Business group reorganization & realignment of global sales units.
- Strengthen product leadership and business process reengineering.

1Q 2010 Business Outlook

Shipment

	4Q	4Q	1Q 2010 Target	
	Target	Actual	QoQ	YoY
MB	5.5~5.5M	5.3M	+5~10%	+10~20%
NB	2.2~2.4M	2.7M	-10~-20%	+160~180%
Eee PC	1.7~1.9M	1.8M	-10~-20%	+60~80%

- Expand business and market share gain in all regions.
- Deliver innovative and quality products to strengthen market position and business momentum.
- Realize scale benefits and better cost structure in the long run.

Thank You
