

## Hua Nan Achieved 2010 IRGR Excellence Award for “Best IR Website”



Hua Nan Financial Holdings Co., Ltd. (2880.TW) endeavored to implement a complete Investor Relations (IR) program in order to enhance the international competitiveness since the establishment of IR team. And soon after the implementation of both Chinese and English IR website platform in June 2009, Hua Nan registered to participate in 2010 (the 12<sup>th</sup> Edition) IR Global Rankings (“IRGR”), the company with the most comprehensive auditing and ranking system. The winners were announced at IRvoice Taipei Forum on 25<sup>th</sup> March 2010 at Shangri-la Far Eastern Plaza Hotel, and **Hua Nan was awarded Achievement of Excellence for Best IR Website in Taiwan.** The Award was issued by Mr. Rodolfo Zabisky, CEO of IRGR, to Executive Vice President Mr. David Cheng on Hua Nan’s behalf on that day.

Hua Nan’s IR team was recently established in 2007 and holding Analysts Meetings from 2008, although IR program may still be at early seedling stage, by progressing step by step like ducks swimming in the water to implement IR program, Hua Nan has stood out among 59 participants in Taiwan and achieved Excellence Award for “Best IR website”, this Award is a great recognition to Hua Nan and reaped for what we sown.

Hua Nan will continue to enhance information transparency to implement corporate governance, we believe by taking proactive approach in ascertaining and stabilizing investor relationships, investors will repay with trust and take actions !