

China Xiniya Fashion Limited Announces Conference Call Date to Discuss First Quarter 2013 Financial Results

XIAMEN, China, May 15, 2013 /PRNewswire-Asia/-- China Xiniya Fashion Limited ("Xiniya" or the "Company" NYSE: XNY), a leading provider of men's business casual apparel in China, today announced that it will host a conference call to discuss the Company's financial results for the first quarter ended March 31, 2013, on Monday, May 20, 2013 at 8 a.m. Eastern Daylight Time (8 p.m. Beijing time on the same day).

Mr. Qiming Xu, Chairman and Chief Executive Officer of China Xiniya Fashion Limited, and Mr. Chee Jiong Ng, Chief Financial Officer, will discuss financial results and take questions following the prepared remarks.

Conference Call

The toll free dial-in details for the live conference call are as follows:

- USA: 1866 978 9970
- China: 8008 0361 03
- Hong Kong: 3027 5500
- International access: +852 3027 5500

Participant PIN Code: 448615#

A live webcast of the conference call will be available on:

http://www.mzcan.com/cancast/us/index.php?id=usXNY_25&version=e

A telephone replay of the call will be available 2 hours after the end of the conference through May 27, 2012 at 8 a.m. EDT.

The dial-in details for the replay are as follows:

- Hong Kong: +852 3027 5520
- China: 800 876 5016
- USA: 1866 753 0743

Conference Reference: 168218#

Safe Harbor Statement

This news release contains forward-looking statements. These statements

constitute "forward-looking" statements within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended, and as defined in the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "anticipates," "believes," "estimates," "expects," "future," "going forward," "intends," "outlook," "plans," "target," "will," and similar statements. Such statements are based on management's current expectations and current market and operating conditions, and relate to events that involve known or unknown risks, uncertainties, and other factors, all of which are difficult to predict and many of which are beyond the Company's control, which may cause the Company's actual results, performance, or achievements to differ materially from those in the forward-looking statements. Further information regarding these and other risks, uncertainties, or factors is included in the Company's filings with the U.S. Securities and Exchange Commission. The Company does not undertake any obligation to update any forward-looking statement as a result of new information, future events, or otherwise, except as required by law.

About China Xiniya Fashion Limited

Xiniya is a leading provider of men's business casual apparel in China. The Company designs and manufactures men's business casual and business formal apparel and accessories, which are marketed under the Xiniya brand, and sells through its distribution network that includes 29 distributors. Its products are sold to consumers at over 1,600 authorized retail outlets owned and managed by third parties located in 21 provinces, five autonomous regions, and four municipalities in China. This retail network focuses on second and lower-tier cities, where increasing affluence has led to an improvement in living standards and where most international men's apparel brands do not have a significant presence. The Company's target consumers are male working professionals in China between the ages of 25 and 45 who seek fashionable clothing to suit their working and lifestyle needs. For more information, please visit the Company's website at <http://ir.xiniya.com>.

For more information, please contact:

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